

Legal Services in the Digital Era: Are you ready to move your jurisdiction into the cloud?



Created by:



New challenges to management:

The world has changed and technology now reigns supreme across the workplace. Computers, tablets and more increasingly smart phones are gathering information, providing access to databases and revolutionising the way we work.

In this new landscape it is vital to develop relationships with experts in these advancing technologies, as well as acquire or train employees to be sufficiently skilled in these fields. The best way to reach a technological equilibrium is to work with vendors to achieve your goals. Polite suggestions and feedback, if taken well can be great for both businesses. If the vendor takes the comments of your needs badly, it might be time to look elsewhere.

Management has grown to encompass the upkeep of all these new services too. Practices to avoid product expirations and other vendor communication issues are now necessary to keep the business moving.

These can include group administrator emails for the IT department and even consideration

towards creating your own internal tracking systems to monitor digital renewals.

Another big consideration can be support levels – managing support tickets and choosing an active vendor. Is the vendor more interested in providing a service or closing tickets? Providing feedback is essential to reaching the potential that this new technology provides.

While technology presents many opportunities it also provides new challenges for management. Keeping on your toes as well as the vendors, is the best method for success. Finding and maintaining the right level of support is key to the systems success.

Paper is the past:

For the majority of businesses, moving into a digital cloud platform, with appropriate planning and management, has shown to be able to significantly increase productivity. This can happen through increased accessibility (as most will be available remotely also), greater cooperative capabilities, editing tools and applications such as auditing and dashboards.





The old paper based management systems can lead to missing or damaged documents. Furthermore, paper doesn't have the range of accessibility and editing options and can limit a business's abilities to perform.

The main take away in moving into the digital sphere is a complete access to information repositories, available from absolutely anywhere.

Productivity is key:

When the global financial crisis hit in 07/08 a large majority of the businesses that succeeded through the fall, did so by increasing their productivity and making that a large focus. These businesses avoided the cost cutting frenzy that possessed the economy and benefited from an increased investment into their efficiency. More specifically, declines in productivity can impact almost all aspects of a law firms business.

A study by Thompson Reuters found that dynamic law firms perform much better than their static counterparts, significantly outperforming them in productivity. Online digital platforms such as CloudVue's Solutions, present proven strategies to enable more law firms to become 'dynamic', especially with regards to technological advancement.

Engagement of millennials:

While the use of technology is a given to help optimise engagement of millennials in your business, it is not always a certainty. Many law firms are caught in the paper and folders world and millennials are more interested in efficient digital models of management. This is not always guaranteed however and more is needed than just adding technology.

When introducing digital platforms to manage business functions, passing on some responsibilities to millennial employees with regards to the technology being implemented will not only aid the implementation, but also give them a sense of connection and achievement.

Furthermore, by giving employees some choice as well as responsibility, you can engage them more actively in the implementation. Here, as well as other areas of the business, avoiding micromanagement is essential.

Millennial employees can help you decide where more resources should be diverted to social media and digital platforms like CloudVue's Digital Asset Management platform, and where these costs may be wasted.

Data Security Efforts:

Data security is on the forefront of businesses in 2019, with new regulations in Australia regarding breaches of information and hackings everywhere on the rise.

This may seem a little scary to many, however it is not a cause for complete concern. Australian operators and the government have policy in place to help protect personal and business data, however, it is essential to have your own data protection policies and practices before you look at purchasing a new system. This will help avoid unnecessary risks within the rollout and implementation.

Another consideration when looking for a business platform is a question of sensitive data's protective jurisdiction. Data held offshore can be under the jurisdiction of different states and may, over time, not be safely stored at all.

CloudVue Digital Asset Management holds sensitive data within Australia and are thus protected by the stringent Australian rules in place.

Conclusion

Consequently there are many challenges that are brought by the digital landscape of the economy, but also many opportunities. With correct planning, adequate policies in place beforehand and sufficient research into the solutions available to you, a great deal can be gained.

Efficiency can be increased a multitude of ways including access, versioning, editing, auditing, communication, collaboration and more. Furthermore, millennial employee satisfaction as well as engagement can be increased by giving these employees some responsibility in the implementation of your system.

For digital asset management or client portal solutions in the workplace, look no further than CloudVue. Our simple to use platform combines tools to optimise your business practices as well as manage your clients or digital files. In 2019 the economy is changing and Central Data Networks is here to help you keep up with it. See how a CloudVue Solution can revolutionise your law firm, as well as your young lawyers.

